

# MEDIA ALERT

Matthew Laifer Artists Management  
presents

## VIVA VERDI! The Opera Gala and Reception



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**FOR IMMEDIATE RELEASE**

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**A tribute to the great composer Giuseppe Verdi**

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**THE OPERA GALA "VIVA VERDI!"**

*March 9, 7:30 pm*

*Doors open: 7:00 pm*

**WHAT:** Viva Verdi! is an opera concert consisting of arias, duets, and ensembles from the world-famous operas composed by Giuseppe Verdi

**WHERE:** National Opera Center, 330 7<sup>th</sup> Ave, Floor 7, New York, NY 10001

**WHO:** **Matthew Laifer Artists Management** presents opera singers from its roster and guest artists to tribute the genius of Giuseppe Verdi

**ARTISTS:** (the order how they appear in the program)

Natasha Novitskaia (mezzo-soprano), Alla Perchikova (soprano), Zoya Gramagin (soprano), Francisco Casanova (tenor), Kevin Short (bass-baritone), Mikhail Svetlov (bass), Jacqueline Quirk (soprano), Gustavo A Ahualli (baritone). Pianist: Craig Ketter

**PROGRAM:** arias, duets, and ensembles from the world-famous operas - "Aida", "Il Trovatore", "Un Ballo in Maschera", "Otello", and "Don Carlos"; Wine Reception – meet and greet artists.

**TICKETS:** \$35.00 – purchase [here](#)

**About Presenter**

**Matthew Laifer Artists Management** is an artist representation company founded by the renowned opera artist manager Matthew Laifer in 1981. For over thirty years Mr. Laifer has been finding and promoting talents. He represented such artists as [Giuseppe Giacomini](#), [Daniel Oren](#), [Marcello Giordani](#). His goal is to bring the finest artists to the finest theaters worldwide, with careful attention given to establishing and maintaining professional careers. The Laifer Roster includes established and emerging artists of diverse cultures from many countries.

Suggested hashtags: **#VivaVerdi #OperaGala #opera #concert**

Website: [www.matthewlaifer.com](http://www.matthewlaifer.com)  
Facebook: [MatthewLaiferArtistsManagement](https://www.facebook.com/MatthewLaiferArtistsManagement)  
Instagram: [@matthewlaifer\\_artistsmngt](https://www.instagram.com/matthewlaifer_artistsmngt)  
YouTube: [Matthew Laifer](https://www.youtube.com/MatthewLaifer)

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